



## November 2011

Thank you all for your kind words regarding the first issue - greatly appreciated and nice to know it has been warmly received.

As we move towards the Christmas period, it literally is the silly season with Television Commercials and other productions running also. Please make yourself available for auditions as this is the time for you to be making some good money from jobs - and the experience is invaluable.

With Terra Nova now finished for the year we would really like to thank all of our dedicated talent who spent time on the set!

We now have approval for building renovations to commence in our Brisbane office, so please stay posted as once complete, we will have the feel and look of what an agency should be, as per our Sunshine Coast office, nickname: 'The Palace'.

Wishing everyone a great & safe month, and if you have any feedback, please feel free to give it! We're here to help and here to listen.

November 2011

Brisbane

Sunshine Coast

Sydney



## Understanding The Casting Process

- 1) The casting director (CD) receives a project from a client, who interprets the brief and contacts agencies to meet the needs of the project.
- 2) The agent consults the agency database to select artists who meet the project requirements (look, skills, personality) & submits the most appropriate artists to the CD.
- 3) The CD selects those artists from the list for an audition (hence good photographs are critical!).
- 4) The agent contacts you by email, text or phone message (hence the importance of keeping your details accurate) with time, dress, location, script, tips etc.
- 5) CD selects the most desirable artists for the auditions, conducts the auditions, & submits the selections to the client/producer for approval.
- 6) Once confirmed, the agent will contact the artist & confirm the job, negotiate a deal memo/terms of engagement/payment etc.
- 7) Artist completes the job, & advises the agent of hours & all the job details.

Yes, it is that straight forward but a lot of work is happening behind the scenes by your agent to secure as many projects & bookings as possible, as well as making sure people are on set/location on time and prepared!!

The better your presentation & skill set (ie. marketability), the greater chance of us getting you booked for work. It is a joint responsibility exercise. Continual improvement, even the best never stop learning! ECaster/AT2/Showcast profiles must be current & look fantastic...first impressions can make the difference!

Turning down audition opportunities is not recommended; CD's have memories like elephants!! Most importantly, as all leading CD's will tell you, 3 auditions without getting a job is not unlucky or a failure...it represents success! Getting in front of a CD to perform is the goal, landing the job is a bonus!!

We hope this helps to clarify what seems to be causing some angst amongst you.

**Following** on from the last newsletter, we have received several emails and questions along the lines of 'why am I not getting booked for jobs?'

So, to reduce our internal workload, and help you better understand the processes involved, this is a short version of what occurs.

# BIG MOVIE QUIZZ

WIN – 12 Months **FREE** eCaster!

## CONGRATULATIONS!!

To Brisbane based actor, **James Kearney** on winning the twelve months free eCaster subscription. The responses were superb, and thank you to those who entered. We will automatically amend your details for you James, and a huge well done!



## The Sydney Scoop

A good month down in Sydney with two actors picking up parts in two TV series. Congratulations goes to George Koutros who scored a role alongside David Wenham in the telemovie "Dripping In Chocolate", the series will air on channel 9 and is produced by Southern Star.

Sam O'Dell who recently landed a part in "Watch With Mother", the series cast by Peta Eindberg Casting and is produced by Revolver Film and The Glue Society.

We also ran our Casting Director Workshop this month and it was a huge success. All actors agreed it was a wonderful learning experience where actors took away not only knowledge about the industry, but furthered their technique and gained inspiration as to what it takes to make it with bigger auditions against a tough Sydney market.

Shukura Chapman gained an audition for "In Your Dreams" after the casting director workshop as well as Teri Haddy, Jade Paskins, Taryn Allen, Piera Forde and Jordan Sanfrancesco who already scored auditions prior. This series will shoot early next year in both Sydney and Germany, so good luck to you all!

We will have some very exciting news about our Sydney division in the coming weeks that all actors with V Management will benefit from so I look forward to informing you all very soon.

For a chance to win **12 Months FREE eCaster**, simply answer these five questions and email your answers to; [competitions@vmanagement.com.au](mailto:competitions@vmanagement.com.au)

The winner will be drawn at random and announced in next month's newsletter!

Good luck to all who enter.

1. Clint Eastwood made which filthy gun toting cop role his own?
2. What particular patterned style of clothing should you avoid on camera?
3. The super-agent in the hit TV series 'Entourage' is played by which actor?
4. Which Hollywood actress went from Princess to Prada?
5. Finding Nemo was a monster hit for Disney, but which animation house was behind it?

To be eligible, winners must follow us on Twitter or support our Facebook page - links down below.

## Workshops!

### Ben Parkinson Casting

Is **fully booked** out for Saturday 5th November. We are hoping for one more before Christmas though it may be a squeeze.

### Martin Sacks

Ben is also holding a special workshop on Sunday the 13th of November with Actor Martin Sacks. If you are interested in this please contact Ben Parkinson Casting direct.

## Coming Soon!

### Bud Hopes Set Secrets

### Tom McSweeney

### Jill Loof Television

### Casting Workshop

### Miss Jane TVC Casting

### Workshops

## Are You Connected To The Industry Online?



As we embrace the world of social networking, we will focus more and more on feeding information via Twitter and Facebook.

Why should you follow us online? It is not only paid work that comes through the agency as we receive many requests from local filmmakers for help with their various unpaid productions.

Though we don't directly submit you for these roles, we strongly advise you 'keep working' and build your skills – no two sets are the same.

These will afford you the opportunity to audition and practice before going for the real thing. They will also allow you to meet like-minded people who share your love of film.

Any questions, then please ask, but we would love to see you on our Facebook page and if you're a 'Twitter' twit along with us.

### Some industry pages you link yourself to:

[Casting Network Inc](#)

[Actors HQ](#)

[SEQ casting](#)

[Bud Hopes Casting](#)

[Ben Parkinson Casting](#)

[Tom McSweeney](#)

[The Core Collective](#)

[V Management](#)

## CONGRATULATIONS!!

Productions this month from V Talent include:

Ambrosia Films  
 Acclaimed Apprentices Promotions  
 AMART All Sports TVC  
 Av Jennings TVC  
 Circulation Booster TVC Australia / NZ  
 Coca Cola TVC Australia /NZ  
 Telstra Stocklands  
 Michael Hill  
 Myer  
 Beyond Edge  
 Panga Production Hero Vests

Noosa Tourism  
 Noosa Civic  
 Gympie Centro Fashion Week  
 Caloundra Stockland Shopping Centre  
 Stone Ridge Campaign  
 Yamaha TVC  
 Subway  
 Bribe Shopping Centre  
 Lumo Energy  
 Shell TVC  
 Mental Health QLD Gov TVC  
 QLD Fire & Rescue

### BRISBANE

33 Longland Street, Newstead  
 T: (07) 3831 4066  
 F: (07) 3831 4688

### SYDNEY

Fox Studios (Gate D)  
 Level 2, Building 11  
 T: (02) 8353 2312

### SUNSHINE COAST

3, 64 Sixth Avenue  
 Maroochydoore  
 T: (07) 5443 4522