

December 2011



As we approach the end of 2011, we would like to wish each and every one of you a safe and Happy Christmas & New Year. 2012 will be a massive year for the V-Group as we build on the completion of our Brisbane office we have some big things planned.

Thank you all for your ongoing support, and though we don't have time to thank you all individually, we would like to do so collectively.

**Please be aware our offices are closed for Christmas and New Years from the 23rd of Dec and back open on the 9th of Jan 2012.**

Stay tuned, stay in touch, and stay safe!

December 2011

Brisbane

Sunshine Coast

Sydney

### Importance of 'Spot Lights'

To work on promoting yourself and ensuring your face is in the marketplace, your eCaster has a section titled 'spotlights'. This can be located along the top toolbar once you have logged into your profile.

The purpose of this feature is to highlight, or spotlight, anything of note you have done. This will then place your headshot onto the eCaster homepage where it randomly shuffles between images for all to see! Example: 'Sarah Jane represented by V Management has just been featured in the new Wide Bay TVC'

It is just another opportunity to drive your face, and profile, out into cyberspace!

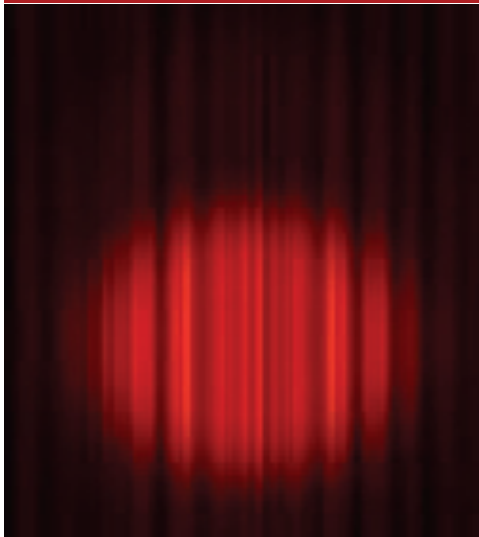
### Submitting You For Work

Several people have asked the question of 'will I be submitted if there are ten other actors similar to me?' Not a silly question by any means.

When we receive a brief we select as many people as we can who match the look and skill-sets sought. This means that if there are five, or ten people who match the criteria we are searching for, we will submit as many as we can. The rest is up to the client!

### SMS Messages

Ecaster SMS System: Please ALWAYS reply 'yes' or 'no' to SMS messages that come through to you from the Agency. This is imperative to the running of a proficient booking system.



## The Sydney Scoop

Sydney has again been busy with new recruits, auditions and actor's locking down more places in both tv series' and commercials.

We have also softly launched our new division, Benchmark Creative Management with the official launch of the new Sydney division coinciding with our Christmas party in a few weeks.

Benchmark will represent trained actors who currently work in the industry or are frequently auditioning here in Sydney, keep your eyes peeled for the new website coming shortly.

It is a large job representing actors from many states and trying to keep their best interests at heart with getting them to fly interstate for a 5 minute audition presents our challenge, I continue to make the call on whether the roles are suitable for actors to fly down to audition for such parts that are widely contested and often minor roles or minor payers, so keep working on your craft and know that opportunities are on the rise as we kick off proceedings again in January.

Casting director's may only give you one or two takes in an audition so we need to make sure you are correctly placed so no one's time is wasted. I need everyone to continue to look into show reel's of about three minutes (two pieces in total) that I can literally stick in front of casting director's that demonstrates your ability!

Not just something thrown together as this is your only marketing tool to get you through the door. After all you aren't going to get someone to build your house when you have not seen examples of previous building work.

Actor's landing roles this month include Murray Scarce who wrapped last week on the new tv series "Tricky Business". Produced by Screentime (Underbelly, Crownies), the series is set in Wollongong and Sydney and based around a family that runs a debt collection business.

Tricky Business stars Shane Bourne, Gigi Edgley and Lincoln Lewis and will air on Nine early next year. Dylan James headed down to Goulburn to shoot the 5 seeds beer commercial this week and enjoyed the experience, whilst David Missio locked down the 1300 home loans commercial this week also.

Sopa Enari is about to commence shooting a series of educational videos this weekend and a special mention goes out to Teri Haddy this month as Teri has been short listed as a lead role for "In Your Dreams", a new childrens' series being produced by Noel Price at Southern Star (SPELLBINDER, SLEEPOVER CLUB, BLUE WATER HIGH, GURLS WORLD). It's a German co-production to be shot in Sydney and in Germany from March - Sept, 2012, so well done Teri and best of luck!



Anthony Kidd

### Training 2012!

Watch out for our vouchers to receive discounts for training in 2012!!

#### Casting Workshop

For anyone that is waiting for a casting workshop for the new year we will have some confirmed details for you very soon, for anyone who has not done a TVC casting workshop this is a must do!

#### Actors

For anyone who is a beginner to the world of acting our intro to film & TV will be starting in January.

Our 20 week Advanced Acting course will be jam packed with guest teachers and special training from Tom McSweeney.

#### Kids

**Junior Model & Casting**  
**Junior Acting**

#### Ladies

With Faye Rolph models officially landing in our Brisbane agency, the new year brings with it great opportunity to join our Grooming & Department course and learn from the very best!

## CONGRATULATIONS!!

Productions this month from V Talent include:

Rebel Sports Xmas  
Amart All Sports Xmas  
Terry White Info Commercial  
PGA Fashion Show  
Noosa Medical  
Chillies Swimwear  
Melbourne Cup Fashion Show  
Mabo

Lumo Energy  
LGIS TVC  
Sunsmart TVC  
Carrers Australia  
Beyond Edge – Corporate Presenting  
Reef Doctors  
Tracey Osterfield RealEstate

### Payment For Work

This is a major, major issue for many, and we are not dodging the issue. Rather addressing it directly.

When you work on a production or promotion, you advise V of your hours worked. We then collate this information and invoice accordingly to the respective accounting department for payment.

Depending on how the accounting department handles their invoices and payments, depends on how long we (and you) wait to receive payment.

We always chase payments up and keep an eye on them, but it can often be difficult to force someone to pay us we can only chase, make phone calls and emails to stay on top of overdue accounts.

As soon as we receive payment we transfer all monies directly to you. We don't sit on the money, and if you haven't been paid, then we haven't either.

Any questions please call our accounts on Tues & Wed or email [accounts@vmanagement.com.au](mailto:accounts@vmanagement.com.au), but we genuinely do our best to ensure our talent receives as quick a payment as possible.

### WIN A FREE YEAR ON ECASER!!

Please email your answers to  
[competitions@vmanagement.com.au](mailto:competitions@vmanagement.com.au)

- 1) Where would Darryl Kerrigan, from the Australian hit movie 'The Castle' put items of importance in his home?
- 2) Fifi, was played by whom, in Mad Max?
- 3) Trainspotting saw Ewan McGregor addicted to what?
- 4) Henry Mancini was famous for adding what to productions?



To Sunshine Coast based actor, Therese Westbrook on winning the twelve months free eCaster subscription. The responses were superb, and thank you to those who entered. We will automatically amend your details for you Therese, and a huge well done!

#### BRISBANE

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#### SYDNEY

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#### SUNSHINE COAST

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